



广东欧富隆科技股份有限公司

Guangdong OFL Automatic Display Shelf Co., Ltd.



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OFL is a national high-tech enterprise, focusing on the R&D, Manufacturing and Marketing of Commercial Supermarket Display Products.We always adhere to independent innovation, to provide the retail industry with quality display solutions.to provide consumers with a better shopping experience. Products that have been listed by NSF are subject to NSF official website.

Professional Roller
shelf Expert

Product Catalog

OFL(202511)

About
OFL



Zhuhai Production Base

Roller shelf Brand



Reception

OFL was established in 2014, focusing on the marketing, R&D, and manufacturing of Roller Shelf, is a national high-tech enterprise rewarded "SRDI" certified in the field of retail display solution. (SRDI refers to Specialized, Refinement, Differential and Innovation.)

Adhering to the concept of "establish for convenience", OFL is committed to promoting the application and iteration of roller Shelf and cultivating a professional R&D team.

OFL has three production bases including Zhuhai headquarter, two Qingdao factories, with a total area of 41,000 square meters. At the same time, we have set up 7 sales offices and promise to arrive at the place designated by the customer within 24 hours in China.



Qingdao No.1 Factory

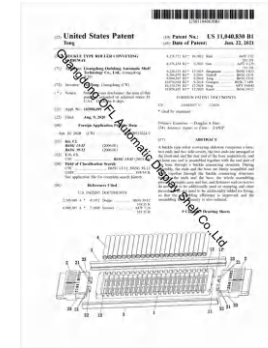


Qingdao No.2 Factory

Honors6 Patents



ROLLER CONVEYING DEVICE



Patent No:US 11,040,830 B1

ROLLER CONVEYING DEVICE



Patent No:ZL201410789541.7

Innovation and R&D

OFL has been in development since 2009. So far, we have 220 invention patents(Including 7 foreign patents), utility model patents and appearance patents, covering China, the United States, Europe and other places. We have been rated as a national high-tech enterprise for six consecutive years, and also passed a number of domestic and foreign related quality certification.





Advanced Manufacturing



Injecting Workshop



Sheet Metal Workshop

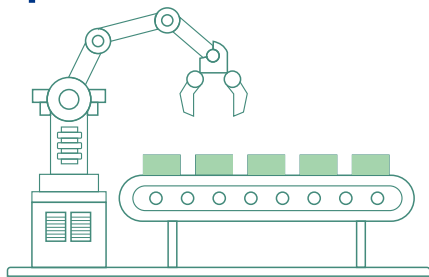


Qingdao Roller Shelf Workshop

Automated Workshop

Roller shelf: 20,000 pieces per day
Cooler rack: 5,000 pieces per day

We have the most advanced equipment for the entire production process from raw material to product with 22 advanced roller shelf production lines, 15 injection molding machines and 30 full-automated racks resistance welding machines. Highly efficient control each part of the production, make sure in high production and high quality.



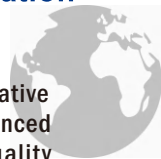
Zhuhai Roller Shelf Workshop



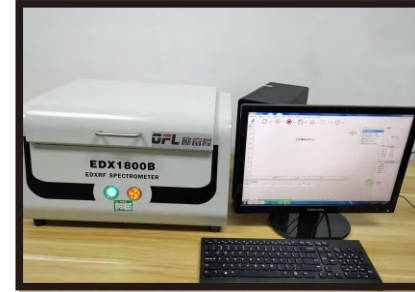
Quality control laboratory

Strict Quality control
Adopt the most authoritative international quality certification

Quality control & International authoritative certification Possessing the most advanced production equipment and strict quality management system from the raw materials to final products, we commit to establish the highest quality tested standards.



High temperature tester



ROHS material detector Rohs



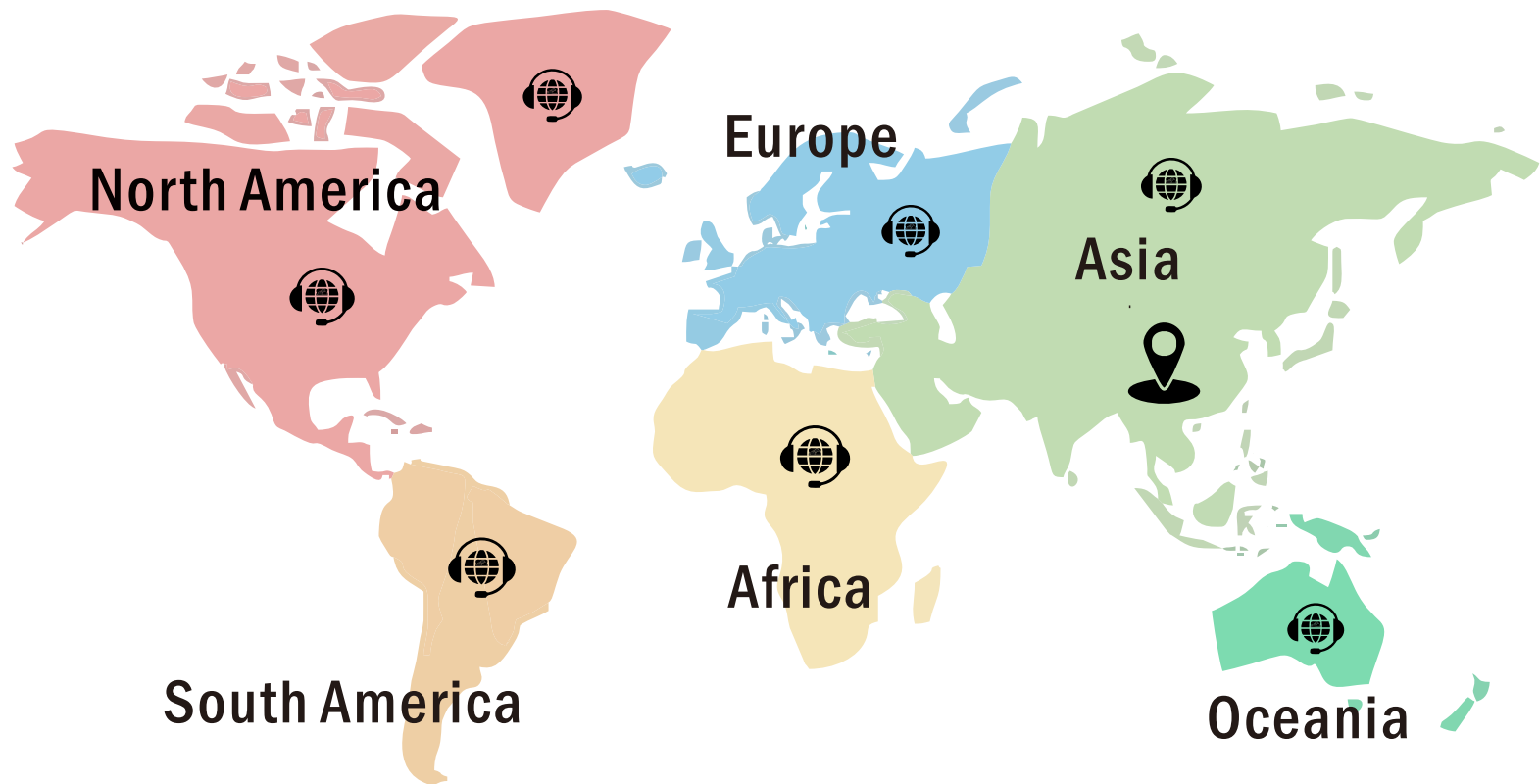
Pertormance tester



Salt Spray Test Machine



Quadratic element measure



OFL serves supermarkets and convenience stores around the world.

Main Partners

Beverage Brand Partners



Cold Chain Partners



Chain Retail Partners



The above are the main partners, in no particular order

Roller shelf

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Sales growth:

Automatic fronting ensures consistent product visibility for easy shopping.



Save labor costs:

By eliminating manual fronting and reducing stocking time, RollerShelf can reduce labor costs



Reduce expired products:

Products slide forward automatically, so it doesn't expire due to backlogs.



Brand publicity:

Products continue to maintain a neat and orderly state, improve consumer loyalty to the brand.



Flexibility:

With adjustable dividers, lane widths can accommodate any size of packaging.

Options

- Color (black/silver/other)
- Shape (strip/bat/pusher)

Divider (Iron or Aluminum)

Options

- Logo (customized)
- Height (70mm/90mm/other)

Retainer (Acrylic or Metal)

Options

- Angle (3°/5°/other)

Riser

Options

- Color (black/grey/other)
- Logo in plug head (customized)
- Roller Strip (Plastic or Plastic+Metal)

Roller (width: 50/60mm)

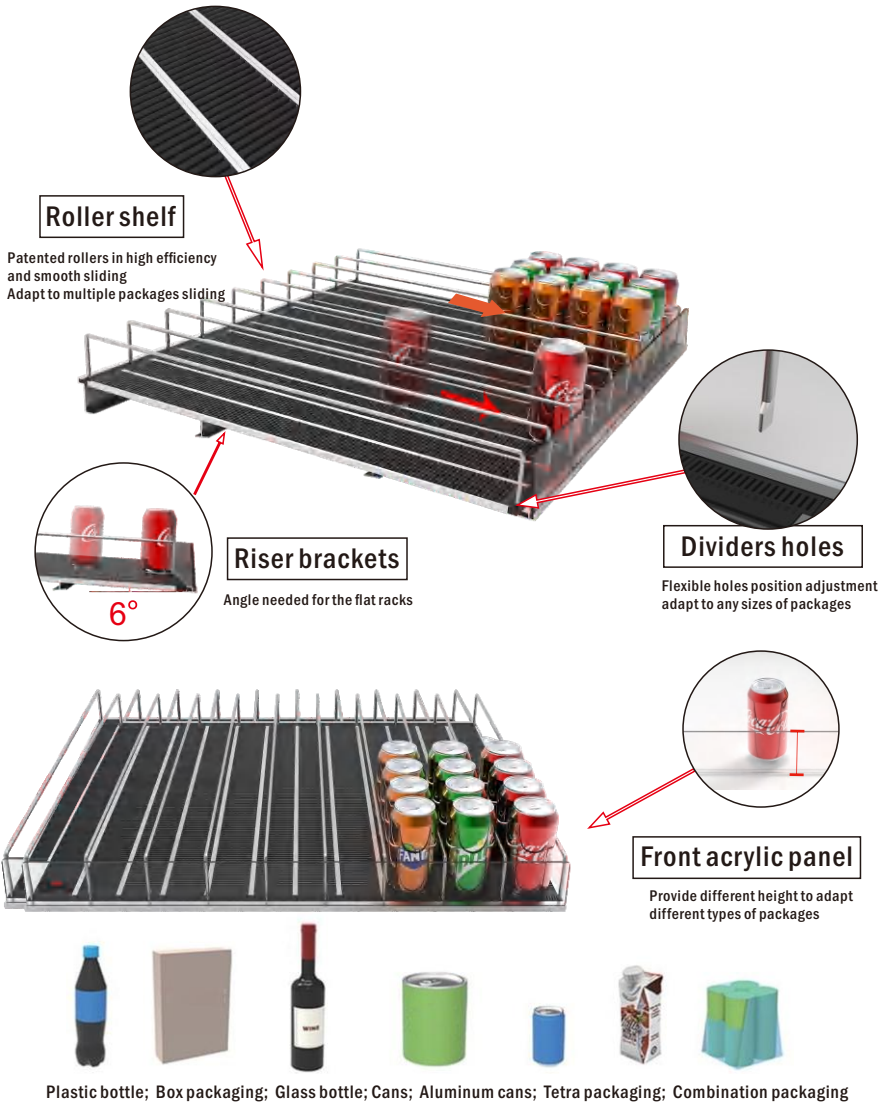


Supermarket Shelves

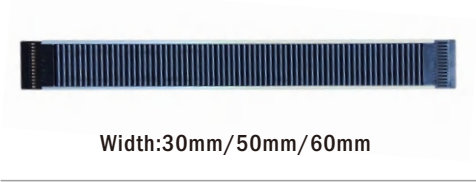


Commercial Refrigerators

Optional Roller Shelf



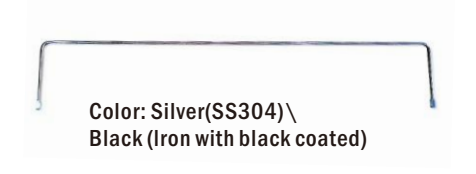
Single roller lane(depth customized)



Front acrylic panel (logo customized)



Regular accessories(Wire divider)



Custom accessories:
Divided aluminum flat (quantity required)



Riser brackets



Roller Shelf Model



- 1.Width: Multiples of 50mm or 60mm, Depth customized.
- 2.Front acrylic panel (logo customized accepted).
- 3.Wire dividers
- 4.Riser bracket (optional)



- 1.Width: Spliced according to the requirements, Depth customized
- 2.Front stopper: Acrylic panel or wire stopper
- 3.Wire dividers (optional)



- 1. Width: Multiples of 50mm or 60mm, Depth customized
- 2.Front acrylic panel (logo customized accepted).
- 3. Aluminum divided flat (quantity required)
- 4. Riser bracket (optional)



- 1.Width: spnced according to the requirements Depth customized
- 2.Wire dividers (optional)



- 1. Width: Multiples of 50mm or 60mm, Depth customized
- 2.Front acrylic panel (logo customized accepted)
- 3. Wire dividers
- 4.Riser bracket (optional)



- 1.Each box domposes of 2pcs sigle rollerlanes, Multiple boxes can be spliced
- 2. Front acry | ic panel (logo customized accepted)
- 3. Glowing optional (White, Red, Blue, Green)

Supermarket Refrigerator

Refrigerators in Supermarket Roller Shelf can be customized according to different sizes and prices

- 1.Optimize displayperformance,improve shopping experience,
- 2.Decrease tallytime,increase employees' efficiency.
- 3.Reduce equipment energyconsumption, save opefating costs.



Walk in cooler



Commercialrefrigerator



Air curtain cabinet

Goods are easy to get / Stimulate the desire to buy

Neat display / Establish brand image



Beverage freezer

Automatic front sliding /improve tally efficiency

Can combine the customized logo, colors and other elements



Theme activity display

Supermarket Shelf

Goods neat and orderly /mprove sfore image

Shorten tally cycle / Decease labor cost



Liqugrs

Recommend using high dividers and front acrylic panels



Medicines

Recommend using aluminum divided flat and low front acrylic panel



Cosmetic & Toiletries

Recommend using aluminum divided flat. Use with Pushers ifnecessary.

Goods automatic front sliding /No need to keep tallying
Goods neat and orderly /Improve shopping experience



Self-service Stores



Smart Freezers



Cigarette vending machines

NEW TREND

Unmanned Retail Equipment

Multipoint Display

Automatic fronting function

4° angle

Function introduction:

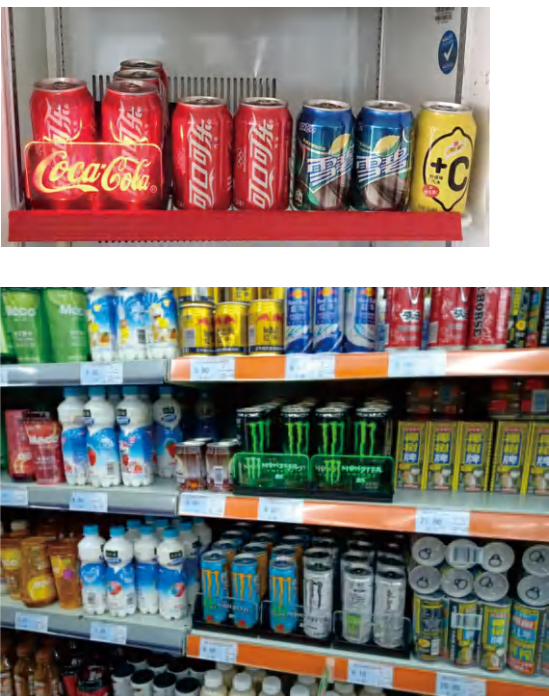
1. Light color and logo customized by customers needs
2. Battery powered, no external wires required
3. Timing automatic switch

Features

1. Glowing function attract customers attention
2. Automatic front sliding keeps goods in neat display
3. Display brand logo, improve brand well-known

Front acrylic panel + LED light

Automatic time switch
Flash can attract attention



Sliding Column



Holder



Holder + Sliding column

Holder sizes: 61.27x29.3x26.7mm
Sliding column size: 20mm (width)
Depth customized.

Description

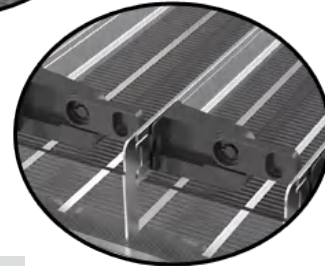
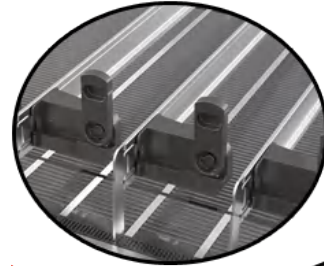
1. A single refrigerator consists of four column.
2. A single layer is equipped with four Holder
3. The buckles can be slid up and down to adjust the height of the goods sold
4. The columns and the inner wall of the refrigerator are installed with screws



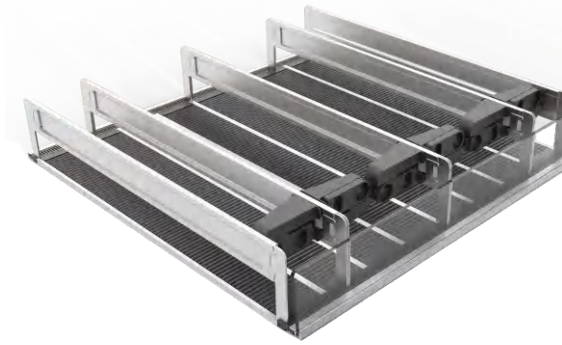
Shelf Pusher



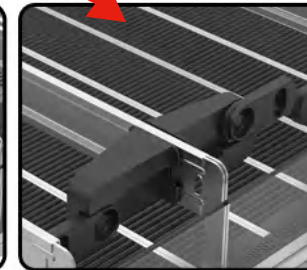
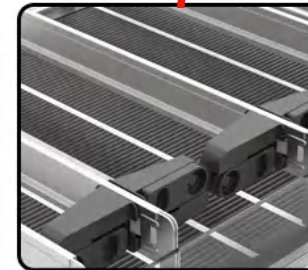
Single Spring Shelf Pusher



Adjust height or width
according to product size



Double Spring Shelf Pusher



Spring pushers are suitable for bagged
and boxed products.



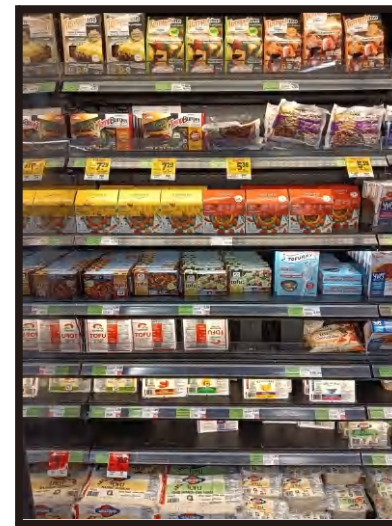
It can be used directly on the shelf and is
one of the best choices for tallying.

Shelf Pusher (No hook)



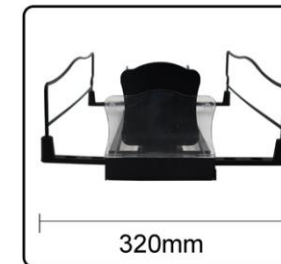
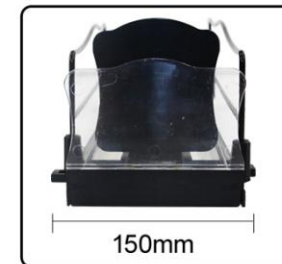
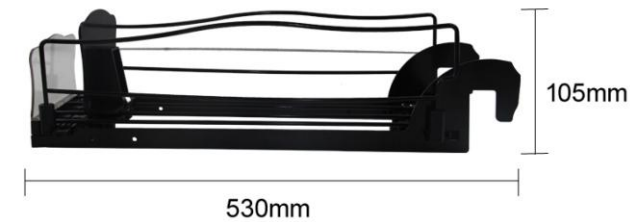
Lower personnel cost for shelf maintenance

- Enhances your customer's shopping experience by making it easy and convenient to browse the shelves.
- Allow a rapid integration of changing shelf layouts.
- Good for heavy and fast selling products that help to improve back.



Supermarket shelf

Hook Spring Shelf Pusher



Divider can be scalable to match different type of items

Shelf
Divider



cabinet



Clothing/ Books Divider

Suitable for 0.5mm-2.5mm laminates.

Made of PVC material, it can separate clothes or books.



Paper box



Plastic box



Bagged



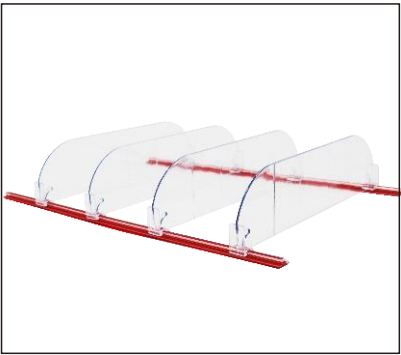
Clothing



Bottled, filling

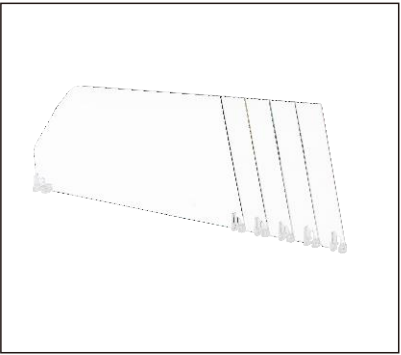


Use on shelves



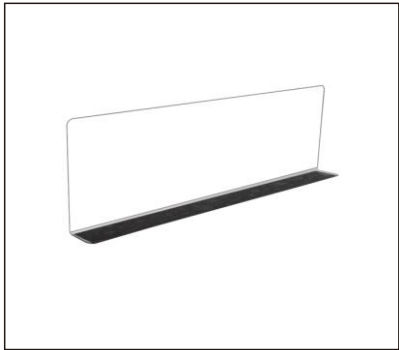
Adjustable Divider

Width can be freely adjusted by adhesive strips.



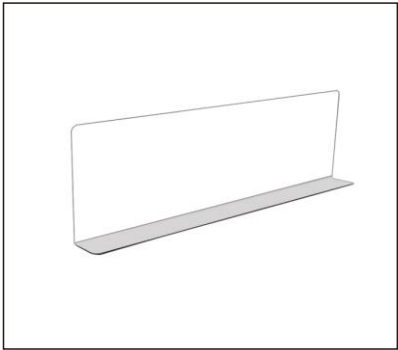
Breakable Divider

Can be broken according to the size of the shelf.



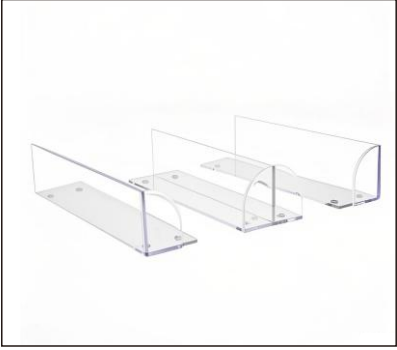
L-Divider(magnet)

Directly adsorbed on the shelf.



L-Divider(glue)

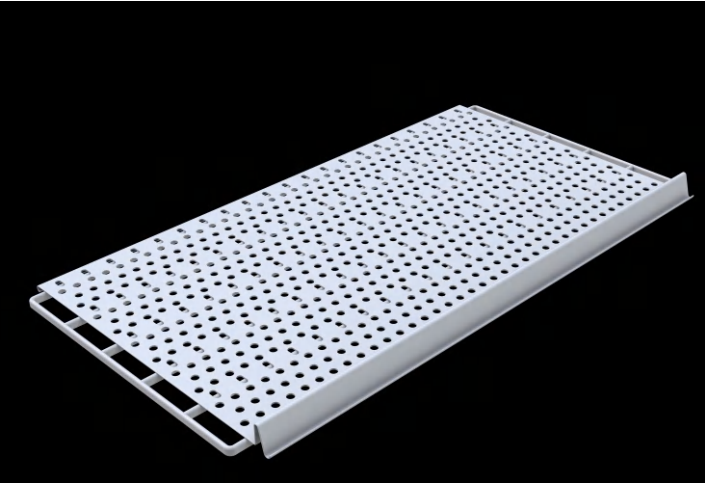
Tear off the adhesive and stick it on the shelf.



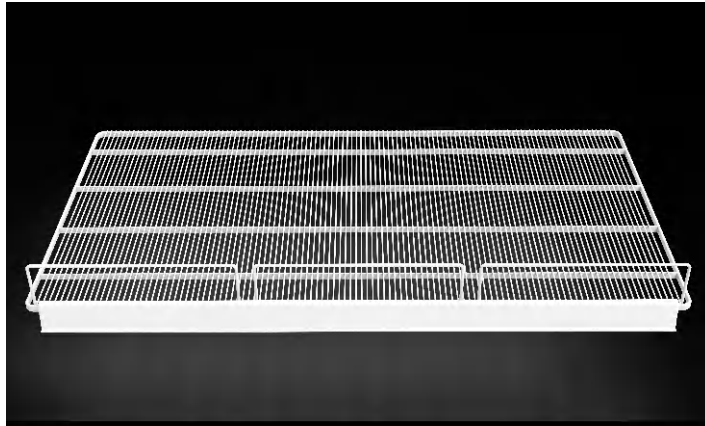
T-Divider

Suitable for small snacks.

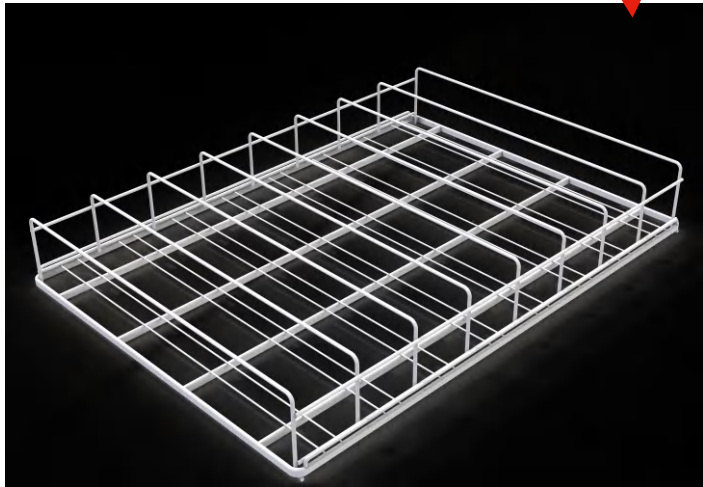
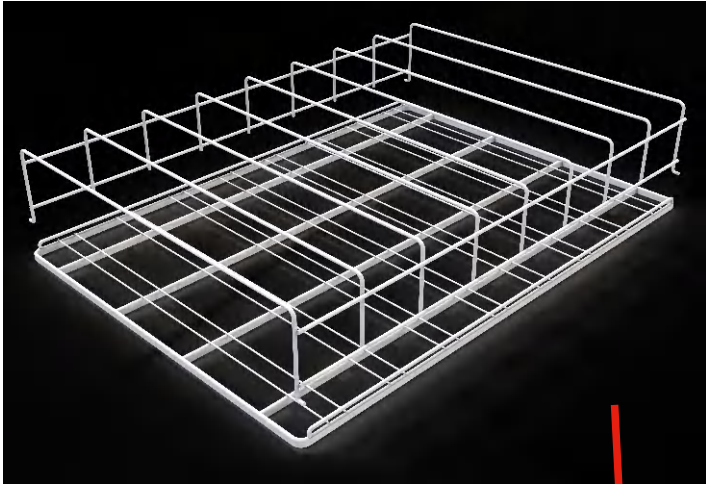
Rack



Perforated Racks



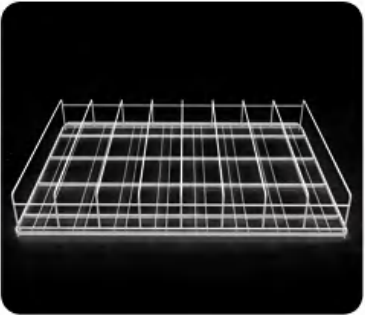
Dense Racks



Removable Shelf

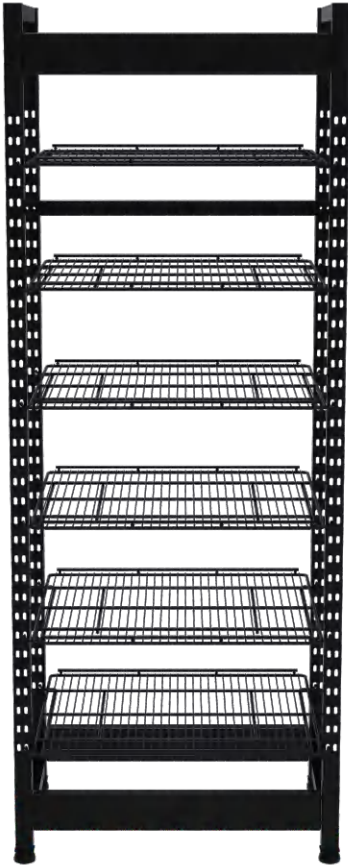
Removable shelf

- 1. Mainly composed of an upper mesh rack connected to a lower rack through a hook structure.
- 2. Can be separated by adjusting the hooks.



Suitable for beverage refrigerators, multi-door freezers, etc.

Commercial Cooler
Shelves



Walk-In-Cooler Racks

Walk-In-Cooler Racks / Mainly used in supermarkets and are suitable for places with high traffic. They can store a large number of goods (such as beverages, etc.)

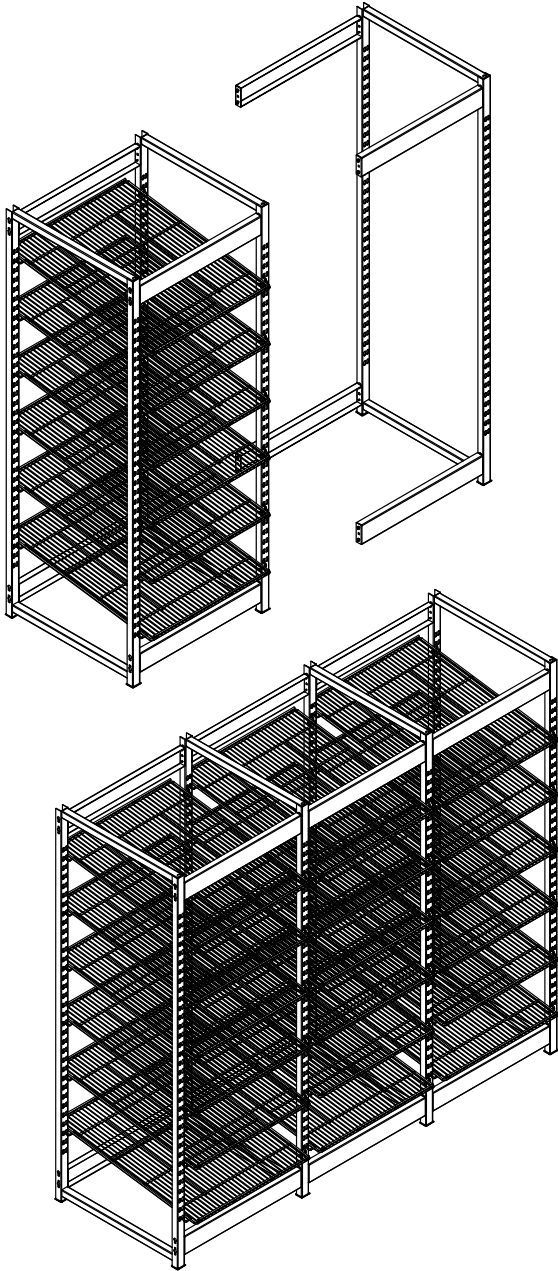
Features:

- 1. Pick up goods at the front and replenish them at the back.
- 2. Energy-saving and efficient.
- 3. Large-capacity storage.
- 4. Temperature controllable.

Height :2200mm
(86.6")

Frame Depth: 555mm/780mm
(21.85" /30.7")

Width:840mm
(33")



Combination shelves